

CABS

THE CANADIAN ASSOCIATION OF BUSINESS STUDENTS

WWW.CABSONLINE.CA

THE FUTURE OF BUSINESS IN CANADA

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THE CANADIAN ASSOCIATION OF BUSINESS STUDENTS

Agenda

- Quick Introduction
- Who we are
- Why we do what we do
- What we do
- The Canadian Leadership Network
- How you can help
- How we can help you
- NEXT STEPS

Who are we?

- The Canadian Association of Business Students
- Represent 26 Business Schools
- Collectively 65,000 students

Why do we exist?

- Our end goal is to make EVERY business graduate in Canada GLOBAL READY

What we do?

1. Provide features and benefits to our student groups
2. Connect with Partners
3. Guardians of the major conference circuit
4. Build Leadership networks!

Our Events

- JDC Central
- Roundtable 2013
- Eastern Canadian Leadership Retreat (ECLR)
- Western Canadian Leadership Retreat (WCLR)
- Guardians of JDC West
- August President's Meeting

What brings us to the deans?

- **THE CANADIAN LEADERSHIP NETWORK**
- Where Government, Corporate & Education Canada come together on the same platform
- **CURRENT LEADERS COACH AND MENTOR FUTURE LEADERS**

Others who believe in our cause!



We see more than numbers.

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pwc

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MAPLE LEAF SPORTS + ENTERTAINMENT

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LANNICK

GROUP of COMPANIES

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Canadian
Youth Business
Foundation

Fondation
Canadienne
des Jeunes
Entrepreneurs

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job*postings.ca*

Canada's largest student job board

THE CANADIAN ASSOCIATION OF BUSINESS STUDENTS

“speakers’ spotlight”

POSTMEDIA

NATIONAL POST

The Gazette

CALGARY HERALD

LEADER-POST

EDMONTON JOURNAL

THE VANCOUVER SUN

OTTAWA CITIZEN

TIMES COLONIST

FINANCIAL POST

THE WINDSOR STAR

The StarPhoenix

The Province

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Coca-Cola®

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THE NEXT

CANADA'S ENTREPRENEURIAL
LEADERSHIP INITIATIVE



36

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National Initiative

- Costs us a lot of money
- We know you as the Deans of your faculty have access to funds that can help the cause
- Our services will ONLY cost you.....

\$0

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ALL WE NEED FROM YOU IS

YOUR TIME!

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What can we do for you?

- GATHER NATIONAL DATA
- FIND WAYS TO BETTER ENGAGE STUDENTS
- TREND ANALYSIS – WHAT DO STUDENTS WANT?
- HELP YOU PRIORITIZE YOUR MANDATE

LETS SIMPLY BEGIN BY STARTING SMALL AND GROWING

THIS MANDATE HAS BEEN APPROVED
UNANIMOUSLY BY ALL 26 BUSINESS
SCHOOLS THAT WE REPRESENT

HARD PARTS ALREADY DONE! LETS GET

NEXT STEPS

- WE WILL REACH OUT TO YOU OVER THE NEXT FEW WEEKS TO GET YOUR FEEDBACK
- STAY IN TOUCH WITH US
- FOLLOW US ON TWITTER! @THECABS
- WE ARE HERE TO BE ANOTHER TOOL IN YOUR TOOLBOX... LET US KNOW IF YOU NEED ANYTHING

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